**MIS581: Self-Evaluation Form**

**Name: Jordan LaCerte**

**Title/Topic of Speech: MIS 581 Telecom Churn**

**Please answer the following questions in detail (*meaning a minimum of two complete sentences per question*). Feel free to type your answers after the questions below. Your completed self-evaluation should be uploaded to the Week 1 Capstone Milestone page for the self-introduction speech and to the Week 8 Capstone Project page for the final assignment.**

How well did you believe that you explained and supported your ideas?

I believe I explained the need to predict churn well. Additionally, I believe I communicated the results of the machine learning algorithm and the next step well and supported my ideas.

Did you state your purpose and speaking topic?

I stated that the purpose was to predict customer churn and employ feature selection. I repeated that at the beginning and the end.

Did you state your thesis?

Like the above question, I stated the thesis, the purpose, the hypothesis, and the results.

How effective was your introduction?

Introducing myself was ok. Introducing the project,background, and methodology was excellent.

Did you preview your main points?

I tried to preview my points as many times as possible.

How effectively did you use transitions?

I tried to have every slide transition to the next smoothly. Hopefully it was effective.

Did you provide adequate nonverbal support?

As it was a recording it was hard to provide non-verbal support especially because I was also alone.

Did you use visual aids?

I tried to include interesting graphs and charts to provide visual aids. No one wants to sit through a presentation with no visuals because how can you understand it.

Did you cue for closure?

My closure was a little rushed but I believe that it was still effective and I did cue for it at the results and next steps page.

Did you restate your thesis and main points?

See answer to thesis question. Yes I did mention that the main points were to predict churn and do feature selection.

Looking over your Microsoft Office Presenter Coach report, what were your areas of strength? What areas do you need to work on? How do you plan to address these areas?

My areas of strength were my pace and originality while I could’ve used less filler words. For the first couple I was rushing too fast or going far too slow.

What is the link to your Youtube video?

I uploaded a file to canvas as my youtube was being very finicky